2015-16 Sponsorship Opportunities Impacting CSE Students

Year at a Glance

**National Association of Engineering Student Councils (NAESC)**  z.umn.edu/NAESC2016

*Sponsorship Levels: $500–$15,000+

*Host an information session or informational table and receive printed recognition in conference materials.*

The UMN Science and Engineering Student Board is hosting the National Conference of Student Councils. Student engineering leaders from around the country gather to network and share ideas.

**Dates:** Friday, April 1 and Saturday, April 2, 2016

**Audience:** Approximately 250-300 engineering student leaders from campuses around the United States.

**Society of Asian Scientists and Engineers (SASE)**  saseumn.org

*Sponsorship Levels: $500–$15,000+

*Host an information session or informational table and receive printed recognition in conference materials.*

UMN SASE is hosting the SASE Regional Conference. Asian student science and engineering leaders from around the Midwest region gather to share ideas and network.

**Dates:** Saturday, March 12, 2016

**Audience:** 70-80 Asian science and engineering student leaders from campuses around the Midwest region.

**Clean Snowmobile**  cleansnow@umn.edu

*Sponsorship Levels: $12,000+

*Attend the program and receive printed recognition in promotional materials.*

Student group challenges students from many different majors to re-engineer an existing snowmobile to reduce emissions and noise in an international engineering design competition.

**Dates:** Ongoing 2016

**Audience:** Local chapter of 30+ students also members of SAE nationally

**Competitive Project Teams** (Formula SAE, Solar Vehicle Project, etc.)  cse.umn.edu/studentgroups

*Sponsorship Levels: $1,000–$50,000+

*Inclusion on official sponsor lists and receive printed recognition in promotional materials, logo wordmark space on vehicle.*

Student project teams design and build new vehicles annually or biennially for national and international competitions.

**Dates:** Ongoing throughout the year

**Audience:** Teams consist of 20-30 U of MN students, competitions and showcases are open to general public.
CSE Expo
Sponsorship Levels: $500–$15,000+
Host an information table and receive printed recognition as an official sponsor in promotional materials.
A “for students, by students” field trip event offers visiting middle school students more than 30 fun, hands-on projects designed by CSE students representing areas of science, technology, engineering, and math in an open-house setting.
Dates: Tuesday, April 19, 2016
Audience: Twin Cities middle school groups.

CSE Light Show
Sponsorship Levels: $500–$10,000+
Host an information session or informational table and receive printed recognition in promotional materials.
A free show of 100,000 LED lights and laser projection set to music, some of which is written and recorded by University of Minnesota students.
Dates: December 2015
Audience: Students, staff, public.

CSE Student Group Grant Funding
Sponsorship Levels: $5,000 minimum
Host an information session and receive printed recognition in promotional materials.
Grant program to fund events and programming originating from CSE-based student organizations.
Dates: Grants awarded in fall and spring semesters
Audience: 75+ CSE student organizations engaging CSE’s 4,800 undergraduate students.

CSE Week 2016
Sponsorship Levels: $500–$5,000+
Host an information session or informational table and receive printed recognition in promotional materials.
This annual spring celebration of science and engineering at the University dates back to 1914.
Dates: Sunday, April 10–Saturday, April 16, 2016 (tentative)
Audience: Open to all CSE students, faculty, and staff.
CSE Women in Science and Engineering (WISE) Initiative  
cse.umn.edu/csewise

**Sponsorship Levels:** $1,000–$50,000+

**Sponsor community building and professional events.**

Targeted programs toward women enrolled in CSE, such as Society of Women Engineers and others, with the intent of improving retention and working in collaboration with women graduate students and faculty.

**Dates:** Ongoing throughout the year  
**Audience:** Undergraduate and graduate students in CSE

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Engineers Without Borders, University of Minnesota  
ewb-umn.org

**Sponsorship Levels:** $1,000+

*Inclusion on official sponsor lists and receive printed recognition in promotional materials.*

Student project teams research, design, and implement clean water projects in developing countries: Uganda, Guatemala, and Bolivia.

**Dates:** Ongoing throughout the year  
**Audience:** Student organization of 100-200 active members.

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LeaderShape Institute  
leadershape.org

**Sponsorship Levels:** $5,000–$20,000+

*Participate in Guest Leader Evening during the Institute and receive printed recognition in promotional materials.*

This annual, week-long leadership development program is held at Camp Ihduhapi, Loretto, MN.

**Dates:** Tuesday, Jan. 12–Sunday, Jan. 17, 2016  
**Audience:** 70 University student leaders from the College of Science and Engineering, the Carlson School of Management, and the College of Food, Agricultural, and Natural Resource Sciences.

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Catalyst by LeaderShape  
leadershape.org

**Sponsorship Levels:** $1,000–$20,000+

*Attend this program for leadership development and meet rising CSE student leaders.*

Annual, single-day, leadership development program held on-campus

**Dates:** Spring 2016 *(date to be determined)*  
**Audience:** 60 CSE female student leaders.
**Math and Science Family Fun Fair**

cse.umn.edu/funfair

*Sponsorship Levels: $500–$10,000+

Host an information table and receive printed recognition as an official sponsor in promotional materials.

A day of fun and learning offering opportunities to explore fascinating activities, hands-on exhibits, and entertaining presentations showcasing work by CSE student groups, research centers, and academic departments.

**Date:**  Saturday, Nov. 21, 2015

**Audience:**  Open to the public.

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**Summer Camps/Discover STEM**

cse.umn.edu/discoverstem

*Sponsorship Levels: $500–$10,000+

Host an information session and receive printed recognition as an official sponsor in promotional materials.

A series of week-long summer day camps for students interested in starting their personal journey of exploring majors and careers in science, technology, engineering, and mathematics.

**Dates:**  Summer 2016 *(dates to be announced)*

**Audience:**  Rising 11-12th graders.