Corporate Partnership and Sponsor Opportunities
2016–17

Partner with the College of Science and Engineering (CSE) to build your corporate brand on campus and connect with students, faculty and the community around events focused on science, technology, engineering and math (STEM). As a partner or a sponsor, your company will have the opportunity to meet exceptional students, be recognized in promotional materials, and help develop the next generation of scientists and engineers. As a CSE Student Services Programming Partner, your company becomes a significant supporter of student leadership development, K-12 outreach, and student groups.

Platinum Partners: $50,000 per year
Platinum partners receive:
• Sponsorship recognition at all events, competitions, or student organizations of their choosing, which includes:
  ° Logo placement on promotional materials and social media
  ° Recognition as Platinum Partner at the event
• Opportunity for special interaction with student leaders (see event list for specifics of opportunities)

Gold Partners: $25,000 per year
Gold partners receive:
• Sponsorship recognition at up to seven events, competitions, or student organizations of their choosing, which includes:
  ° Logo placement on promotional materials and social media
  ° Recognition as Gold Partner at the event
• Opportunity for special interaction with student leaders (see event list for specific opportunities)

Silver Partners: $10,000 per year
Silver partners receive:
• Sponsorship recognition at up to three events, competitions, or student organizations of their choosing, which includes:
  ° Logo placement on promotional materials and social media
  ° Recognition as Silver Partner at the event
• Opportunity for special interaction with student leaders (see event list for specific opportunities)

Bronze Event/Organization Sponsor: $2,000 per event
Companies may select to sponsor particular events, K-12 outreach programs or student organizations and competition teams with a $2,000 contribution. Bronze sponsors will receive logo placement on all promotional materials for the event they select, and will be recognized at the event as a bronze sponsor.
Events

Minnesota Project Lead The Way State Conference


Annual conference of approximately 250 middle school and high school teachers, counselors, administrators and other educators from around the state dedicated to relevant, engaging, and hands-on learning environments for the next generation of STEM students. Attendees share classroom solutions, build professional networks, and learn alongside others who are committed to empowering students to thrive in our evolving world.

Tags: K-12 Outreach, Leadership, Community Outreach

Partner Benefits:
- Host an information session and/or table during the conference (for platinum sponsors)
- Invitation for 2 company representatives to attend the conference
- Network with middle and high school science, math and engineering teachers and administrators from around the state of Minnesota

Math and Science Family Fun Fair

cse.umn.edu/funfair

Dates: Saturday, November 19, 2016 (annually in the fall)

A day of fun and learning offering opportunities to explore fascinating activities, hands-on exhibits, and entertaining presentations, showcasing work by CSE student groups, research centers, and academic departments. This event is free, open to the public, and held annually.

Tags: K-12 Outreach, Community Outreach

Partner Benefits: Primary logo placement on promotional items given to guests (e.g. drawstring backpacks)

CSE Winter Light Show

www.teslaworks.net/

Dates: Mid-December 2016, multiple weekend shows (annually each December)

A show of 100,000 LED lights and laser projection set to music, some of which is written and recorded by University of Minnesota students. Held annually since 2011. This event is free and open to the public. The average nightly attendance is 200+ people. Conceived, designed, and executed by the Tesla Works student organization.

Tags: Student Engagement, Community Outreach

Partner Benefits:
- Participate in the Opening Night Premiere party (for platinum sponsors)
- Special recognition during the nightly show introductions

LeaderShape Institute

www.leadershape.org

Dates: Tuesday, Jan. 10 through Sunday, Jan. 15, 2017 (annually in Jan.)

Annual, weeklong, leadership development program held at Camp Ihduhapi, Loretto, MN. This program engages 60-72 University of Minnesota student leaders from the College of Science and Engineering, the Carlson School of Management, and the College of Food, Agricultural, and Natural Resource Sciences. During the weeklong program students will explore personal definitions of leadership, goal setting and future visions, collaboration, communication, teamwork, and more.

Tags: Leadership, Student Engagement

Partner Benefits:
- Send company representative(s) to the Guest Leader night to network with students
- Invitation for a company representative to participate as a small group Cluster Facilitator for the week (for platinum sponsors)
- Invitation for a company representative(s) to participate on panel discussions with students
Catalyst by LeaderShape
www.leadershape.org

Annual, single-day, leadership development program held on-campus. This program engages 60 undergraduate and graduate level women in the College of Science and Engineering. During the program students will begin the larger process of understanding personal leadership and potential, collaboration, and teamwork.

**Tags:** Leadership, Student Engagement, Women in Science and Engineering

**Partner Benefits:** Send company representative(s) to observe the program and network with students over lunch

CSE Expo
cse.umn.edu/expo

A “for students, by students” field trip event offers upwards of 1,500 visiting middle school students more than 30 fun, hands-on projects designed by CSE students representing areas of science, technology, engineering, and math in an open-house setting. This event has been held annually since 2014.

**Tags:** K-12 Outreach, Student Engagement

**Partner Benefits:** Primary logo placement on promotional items given to guests (e.g. drawstring backpacks)

CSE Week
z.umn.edu/cseweek

Annual spring celebration of science and engineering at the University dating back to 1914. CSE Week events are attended by CSE students, faculty, and staff. Events include competitions, professional development, networking, and social events.

**Tags:** Student Engagement, Women in Science and Engineering, Underrepresented Populations

**Partner Benefits:** Host a custom event on campus during the festivities

Summer Camps: Discover STEM, Girls Solve It!, and Eureka!
cse.umn.edu/summer-camps

Three summer day-camps for students grades 8-12 interested in starting their personal journey of exploring majors and careers in science, technology, engineering, and mathematics. During each program, a new group of 25-50 students will explore opportunities in STEM. Preference is given to students from traditionally underrepresented backgrounds in areas of science, technology, engineering, and mathematics. Throughout the summer approximately 125 students will attend these programs.

**Tags:** K-12 Outreach, Women in Science and Engineering, Underrepresented Populations

**Partner Benefits:** Send company representatives to present an interactive lesson in STEM on campus to campers

CSE Women in Science and Engineering (WISE) Initiative
cse.umn.edu/csewise

Targeted programs toward women enrolled in CSE with the intent of improving retention and working in collaboration with women graduate students and faculty. Events include book discussions, social events, leadership and professional development sessions, and more. The CSE WISE Initiative reaches all undergraduate and graduate women enrolled in CSE (approximately 2,100 students).

**Tags:** Student Engagement, Women in Science and Engineering, Underrepresented Populations

**Partner Benefits:** Host a custom event with the CSE WISE Initiative

CSE President’s Emerging Scholars (PES) Program
cse.umn.edu/csewise

The President’s Emerging Scholars (PES) is a four year U of M program that supports high-potential science and engineering undergrads with a special focus on women, underrepresented minority, and first-generation students. CSE aims to engage these students in a strong community that supports the existing student services (academic advising, career counseling) offered by the college and the greater University. Beginning in the fall of 2014, approximately 20 new PES students join CSE’s program each year, with a total population of 80-100 students annually.

**Tags:** Student Engagement, Women in Science and Engineering, Underrepresented Populations

**Partner Benefits:** Host a custom event with the CSE PES program
CSE Student Organization Grant Funding

cse.umn.edu/studentgroups

The office of Collegiate Life in CSE organizes a grant program to fund events and programming organized by 75+ CSE-based student organizations during the academic year. These events engage a variety of students from across the college. Student organizations include Society of Women Engineers, Association of Computing Machinery, Society of Hispanic Professional Engineers, Engineering World Health, National Society of Black Engineers, and many others.

**Tags:** Student Engagement, Leadership, Women in Science and Engineering, Underrepresented Populations

**Partner Benefits:**
- Provide student organizations with general funds to support programming that builds leadership, teamwork, communication skills and more
- Gain access to connect with student groups through networking events, information sessions, or other negotiated options

Engineers Without Borders, University of Minnesota

ewb-umn.org

Student project teams research, design, and implement clean water projects in developing countries: Uganda, Guatemala, and Bolivia. Students from across the College are involved in these global development projects. Students work with local citizens to research, design, implement, and build projects in Central America and Africa.

**Tags:** Student Engagement, Leadership

**Partner Benefits:**
- Opportunity to attend and speak at an EWB-UMN project meeting during the academic year
- Invitation for 2 representatives to attend the EWB Recognition Banquet in the spring

Competitive Project Teams

cse.umn.edu/studentgroups

(Formula SAE, SAE Clean Snowmobile, Solar Vehicle Project, and more)

Student project teams design and build new vehicles annually or biennially for national and international competitions. Teams draw members from all disciplines of science, engineering, and mathematics. Students are responsible for the complete design, implementation, and execution of their vehicle design. University teams routinely receive high recognition in national and international competitions. Your sponsorship will be directed to the specific team of your choice.

**Tags:** Student Engagement, Leadership

**Partner Benefits:** Logo placement on the vehicle during international and national competitions, local showcases, and more

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